

European Cold War Cultures?
Societies, Media, and Cold War Experiences in East and West (1947-1990)
Potsdam, April 26-28, 2007

Program

Thursday, April 26

Opening

14.00h – 15.30h

Thomas Lindenberger (Potsdam)
Welcome Address

Lary May (Minneapolis)
Victory's Shadow: Cold War Culture and Transnational Memory

Marsha Siefert (Budapest)
Eastern European Cold War Cultures: Alterities and Reflections

-- *Coffee Break* --

Panel I

Media

16.00h – 18:30h

Moderation/Comment: *Patrick Major (Warwick)*

Paper: *Inge Marszolek (Bremen)*
Images in the Cold War in Germany (East and West) (1945 – 1965)

Drago Petrescu (Bucarest)
Episodes of Cold War Propaganda Warfare:
International Media and the Demise of Communism in East-Central Europe

Joes Segal (Utrecht)
Artistic Style, Canonization and Identity Politics
in the Context of the Cold War

-- *Dinner* (Restaurant "Zum Fliegenden Holländer", 20.00h) --

Friday, April 27

Panel II

Borders

8.30h – 10:30h

Moderation/Comment:

Jane Curry (Santa Clara, CA)

Paper:

Sabina Mihelj (Loughborough)

Drawing the East-West Border: Mediated Discourses of the Self and the Other in Istr(i)a and the Julian March (1947-1971)

Edward Larkey (Baltimore, MD)

Radio Reform in the Capital of the Cold War: How East and West Berlin Youth Radio Stations (RIAS, DT-64) Responded to Private Radio

Indrek Treufeldt (Tartu)

Constructing Alternative Nationhood for Neighbours.
Television of Soviet Estonia against Finnish Capitalism

-- Coffee Break --

Panel III

Consumer Culture

11.00h – 13:00h

Moderation/Comment:

Susan Reid (Sheffield)

Paper:

Stefanie van de Kerkhof (Hagen/Westf.)

The “Defenders of Security” in the Cold War.
Transnational Images of European Weapon Producers

Luminita Gatejel (Berlin)

Driving through the Cold War. Politics and representations of automobiles in the Soviet Union, the GDR and Romania during détente

Stefan Schwarzkopf (London)

Advertising, Emotions and “Hidden Persuaders”.
The Making of Cold War Consumer Culture 1940s – 1960s

-- Lunch --

Panel IV

Political Discourses

14.30h – 16:30h

Moderation/Comment:

Kurt Imhof (Zurich)

Paper:

Balazs Apor (Florence)

Communist Leader Cults, National Traditions, and the Cold War

Olga Yurievna Voronina (Harvard)

“And thus we unleashed the Cold War”:
A Hidden Message behind Stalin’s Attack on Anna Akhmatova

Final Discussion

11.30h – 13.00h

Konrad H. Jarausch (Chapel Hill)
Bernd Stöver (Potsdam)
Elena Zubkova (Moscow)

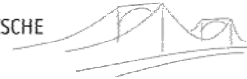
Conference Registration

Please register by sending an informal email to one of the organizers or to the coordinator.

Conference Organization

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Conference Venue

Haus der Brandenburgisch-Preußischen Geschichte
- Konferenzsaal -
Am Neuen Markt
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www.hbpg.de

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